

Emisha
Learn | Create | Share

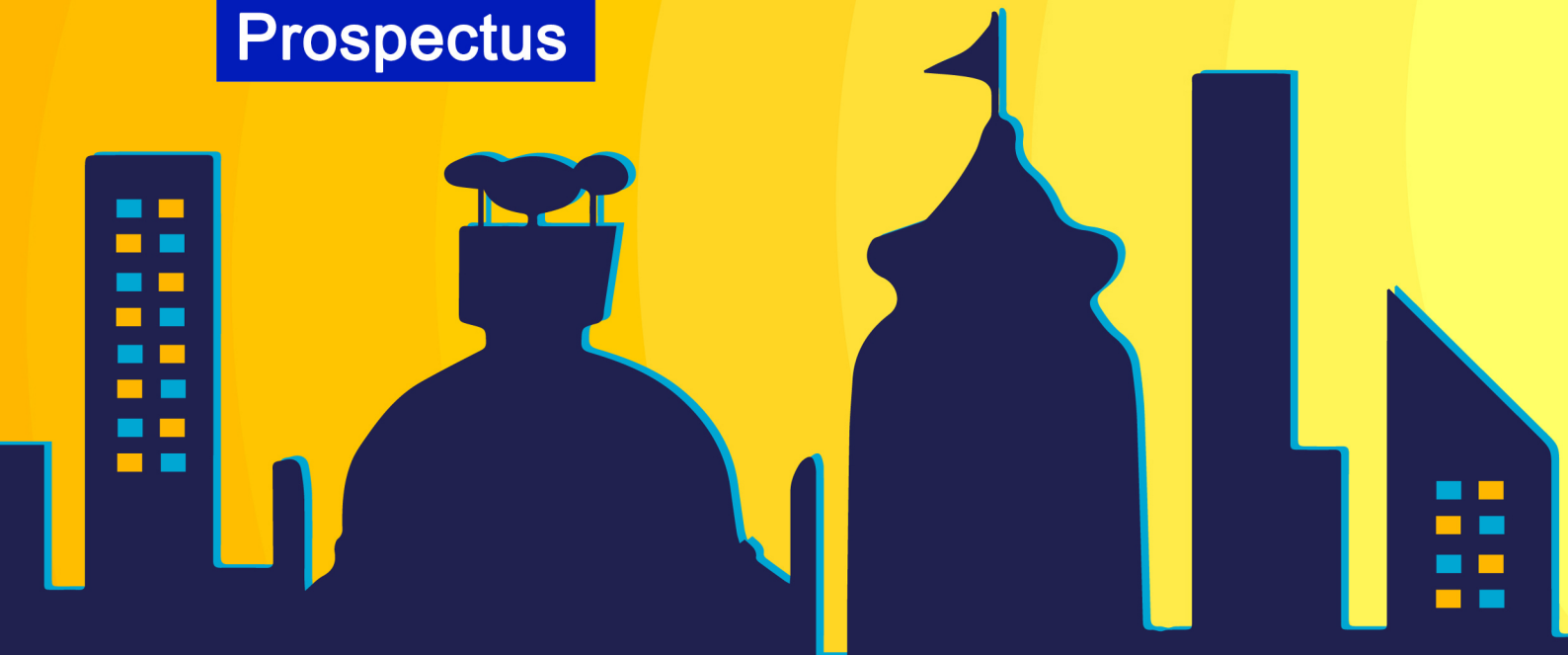
UtkalHacks 2018



Dt: 29th Nov - 2nd Dec 2018

Hackathon Sponsorship

Prospectus





What's UtkalHacks?

UtkalHacks is all about bringing together the best minds of Odisha to solve some of the most critical problems and provide an competitive environment to work on their ideas. This hackathon is the first of its kind in Odisha where we welcome both designers and developers to turn their ideas into reality.

UtkalHackas is the best kind of Hackathon exclusively for undergrad students of various universities of Odisha. To be held from 29th Nov to 2nd Dec, 2018, at Gandhi Institute for Technological Advancement, Bhubaneswar. It's a 4 day long Hackathon where we are having many workshops on UI & UX, Angular & Ionic, Firebase, Git & GitHub and InVision so that beginners can also get started. We're also having CodePen & Dribbble Meetup being Organized for the very first time in Odisha to boost the Developer and Designer community.

UtkalHacks, is being organised by **Emisha**, the non profit tech community of Gandhi Institute for Technological Advancement, Bhubaneswar. The commuinity constitutes competitions, free Workshops, Hackathons, Bootcamps, Seminars focusing on technological fronts.



Why associate with Us?

- Build brand awareness through mentions at kick off, publicity on social media, flyers, posters, T-shirts and website
- Publicity materials are taken over to some of the most prestigious Universities across the state in the publicity campaign by the organising team members.
- Receive product feedback and API usage feedback in Real Time
- Evangelise your products in front of the great young minds and future leaders.
- Recruit talented individuals for internships or jobs.
- Send a speaker and have your company represented at the hackathon.
- Supporting our educational initiative will help you in meeting Corporate Social Responsibilities and at the same time, give you a good recall value among student fraternity and faculty in institutes across the state.
- Emisha is the fast growing community having 300+ attendees in the past events from various Universities of Bhubaneswar.
- We believe our symbiotic relationship will help your company generate a lot of goodwill among the students.

Highlights of our past Events:



250 + Attendees



Our Sponsors



GitHub



Our Sponsors



Sponsorship Opportunities

Our partners can opt for any of the sponsorship opportunities. We have all kinds of sponsorships like Financial Sponsorship, Media Sponsors, In-Kind Sponsorship etc. Below are the estimated budget of every category and the benefits of each sponsor are given in detail further:

Financial Sponsorship:

Tier 01 **400\$**

- Small logo on website, banners, flyers
- Small logo featured in emails
- All stationary, badges, certifications, ID cards will carry the logo of the company
- Social media shoutout
- Featured in teaser video

Tier 02 **550\$**

- 1 banner space 3'x5' at Event hall, Gandhi Institute for Technological Advancement, Bhubaneswar.
- Medium logo featured in emails.
- All stationary, badges, certifications, ID cards will carry the logo of the company.
- Social media shoutout. Featured in teaser video.
- Access to info of all attendees.
- All notices and posters prior to the event will carry your logo.

Tier 03 **700\$**

- Send 1 speaker or conduct an online competition.
- 1 panel at Central Library of size 2'x6' solely for the sponsor in event area
- Mention in workshop kit. Large hoardings on prominent places in the campus.
- Large logo on website, banners, flyers etc. Large logo featured in emails.
- All stationary, badges, certifications, ID cards will carry the logo of the company.
- Social media shoutout. Featured in teaser video.
- Access to info of all attendees.
- All notices and posters prior to the event will carry your logo.

Media Sponsorship:

We're looking for media partners who can finance or secure media coverage by paying for an advertisement in a local paper, cover the cost of putting up a billboard, publicize our event through their social media channels, write an article in a publication or even publish a blog post about our Hackathon in their blog or website.

Benefits:

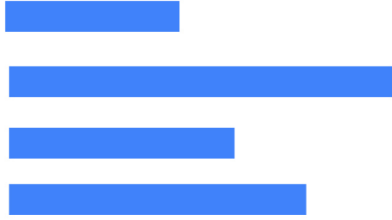
- Brand recognition in printing materials and on website
- Logo in banner

In-Kind Sponsorship:

We're looking for In-Kind Sponsorship who can donate Products, Services, API prizes, Food & Beverages, Venue, T-shirts, Stickers, Sippers and other swags to be raffled out in our Hackathon.

Benefits:

- Brand recognition in printing materials and on website
- Logo in banner



Custom Sponsorships

Let's work together to unlock a unique opportunity for your brand! Contact us today to discuss your business objectives and we'll build a sponsorship package that will help you achieve your goals.

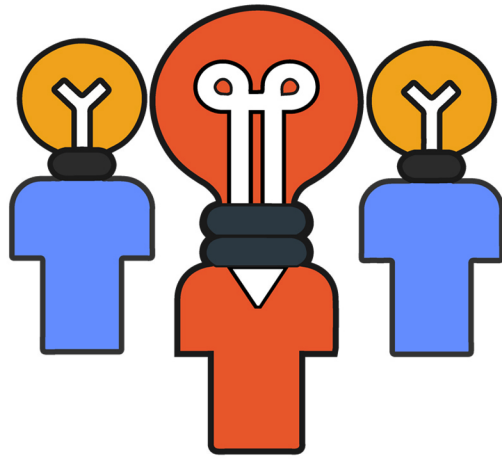
Let's partner up!

We'd love to work with you.
Here's where you can reach us.



contact@getemisha.tech

www.getemisha.tech



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 contact@getemisha.tech  <https://getemisha.tech/>

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